

# Global Events and Expositions Private Limited

Marketing Office: 129, First Floor, Sector - 45, Gurgaon - 122003, Haryana, INDIA  
www.eduworldwideindia.com | info@eduworldwideindia.com | +91 93110 15777  
CIN: U74999DL2006PTC147510 | PAN: AACCG5515H | GST: 06AACCG5515H1ZU



**Prof. P. Sudheer Babu**  
Registrar  
**Kerala Veterinary & Animal Sciences University**  
Pookode  
Wayanad - 673576, Kerala

website  
20/2/24  
Jon

19/4/24  
REGISTRAR

Dear Educator,

We are pleased to inform you that we are organizing the most sought-after **India International Education Fair "Education Worldwide India"** in 5 Metro Cities of India i.e. **New Delhi, Mumbai, Bangalore, Chennai and Hyderabad in April 2024. Education Worldwide India Fairs debuted in 2004** and is one of the most **trusted Education Fair Series in India** for the last **20 years**. [www.eduworldwideindia.com](http://www.eduworldwideindia.com)

Our fairs offer the **best platform** for Higher Education Institutions from **all over India and abroad** to **increase branding, create awareness & enroll students** from various parts of India in a single go.

The dates for **Education Worldwide India Fair Series - Spring 2024** are:

Cities	Date	Day	4 Sq. Mtr.	6 Sq. Mtr.
New Delhi	14th April 2024	Sunday	72,000/-	1,08,000/-
Mumbai	16th April 2024	Tuesday	72,000/-	1,08,000/-
Bengaluru	18th April 2024	Thursday	72,000/-	1,08,000/-
Chennai	20th April 2024	Saturday	72,000/-	1,08,000/-
Hyderabad	21st April 2024	Sunday	72,000/-	1,08,000/-

*GST @18% Extra, Prices subject to change without prior notice*

Highlights of the **Education Worldwide India Fair**:

- The fair has been strategically planned to cover the **high-potential cities of India**
- The fair has been scheduled when the students are **free from exams** and **planning their further education**
- The fair targets **3,000+ visitors** and **5,000+ inquiries** in **8 days** from **5 locations**
- The fair aims at **spot application** in case the institutions are able to accept the applications on the spot

We are also seeking your extended support to make this **Education Worldwide India Fair** a big success. We have attached the **brochure and space application form** for your quick reference.

**Our Experience:** The **250+ education fairs** organized by us in the last **20 years** have been widely acknowledged by education institutions worldwide and we enjoy the exclusivity of having served more than **3600+ exhibitors** from **65+ countries** and **12,00,000+ students** that have visited our fairs

We look forward to your valuable participation

Best Regards  
**For Global Events & Expositions Private Limited**

  
**Siddharth Jain**  
Chief Marketing Officer  
M.: +91 98116 63707



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**FLARE**  
FEDERATION OF LEADERS  
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**Education Worldwide India**®



Gateway to Quality Education

**261<sup>st</sup>  
India  
International  
Education  
Fair**

Education Worldwide India Education Worldwide India Education Worldwide India

**EDUCATION FAIR 2023**

16th April 2023, Le-Meridien, New Delhi

REGISTRATION DESK

REGISTRATION DESK

Presenting Partner  
**PROSPER**

Marketing Partner  
**D3M**

REGISTRATION DESK

**The Most Trusted Education Fair in  
5 High Potential Cities of India**

- 14th April 2024 - New Delhi
- 16th April 2024 - Mumbai
- 18th April 2024 - Bengaluru
- 20th April 2024 - Chennai
- 21st April 2024 - Hyderabad

[www.eduworldwideindia.com](http://www.eduworldwideindia.com)

## ABOUT US

With a legacy of 20 years of organizing successful education fairs, Global Events & Expositions Private Limited (GEEPL) is a young, dynamic and leading company that has proven itself for its commitment towards serving the student community of India.

GEEPL has always conceptualized and showcased new avenues to spread information about education opportunities around the world. Our focus on student empowerment has carved a niche for our company and we have been highly successful in achieving our target.

"GEEPL has organized 250+ successful Education Worldwide India Fairs and has maintained its top position in the Education Fair Industry. Our efforts have always been acknowledged by the exhibitors from more than 65 countries and even the students have appreciated, making it even more important for us to serve them."

## Why Education Worldwide India Fairs?



Participation of Leading Institutions



One to One Counseling for Students



Psychometric Testing for Students



Information about Scholarships



Education Loan Opportunities



Free Entry for Students

Education Worldwide India Fairs have always been a place for the Leading Institutions to Exhibit and Showcase their Courses & Programs. In the last 20 years, a large number of high-quality institutions have participated and taken advantage of our Education Fairs. Annually, we organize two series so that the participating institutions can target Indian Students according to their intake. Some institutions having multiple intakes are exhibiting with us in both the series.

## QUICK FACTS

20+



Years of Legacy

50+



Cities Targeted

65+



Countries Exhibited

250+



Fairs Organised

3500+



Institutions Exhibited

1200000+



Students Attended



**2024 Spring Edition**  
Education Worldwide India Fairs  
14th April to 21st April 2024

**3000<sup>+</sup>**  
Inquiries



**5**  
Locations



**8**  
Days



## EXHIBITOR PROFILE

### Core Exhibitors:

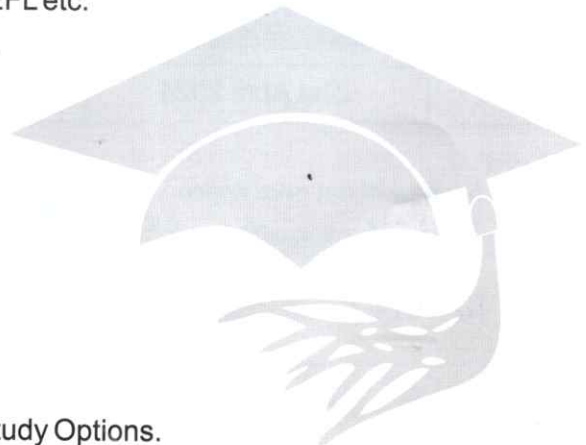
Universities, Institutions, Colleges & Schools Promoting Quality Education.  
Education Chambers, Councils & Associations Promoting Education.  
Embassies, High Commissions, Consulates & Trade Missions.  
Language Schools, Summer Schools & eLearning Platforms.  
Training Institutions for GRE, GMAT, SAT, IELTS, TOEFL etc.  
Authorised Education Representatives of Institutions.

### Support Exhibitors:

Institutions Promoting Education Loans for Students.  
Education Magazines, Journals & Publications.  
Online Education Portals & Counselors.

## VISITOR PROFILE

School, College and University Students looking for Study Options.  
Parents, Guardians and Teachers of Aspiring Students looking for UG / PG Options.  
Chancellors, Vice-Chancellors, Principals, Deans and Directors of Leading Institutions.  
Working Professionals looking for further Education.  
Technical People looking for Training Abroad.  
Government Officials and Professionals in the Education Ecosystem.  
Media Personals from National and International Media Houses.



# MARKET OVERVIEW

- Significantly Emerging Indian Market
- 30 Million+ Students in Higher Education
- Growing Demand for Flexible Learning Programs
- Easy Availability of Student Loans and Scholarships
- Great Demand for High Quality & Future Skills Education
- Collaboration Potential with Quality Indian Education Institutions

# SUCCESS STRATEGY

- Large Scale Social Media Outreach
- Presence in Print, Electronic & Online Media
- Invitations to Ministers, Government Officials & Foreign Diplomats
- Invitations to Owners, Chancellors & Vice-Chancellors
- Invitations to Principals, Deans & Directors
- Extensive Email Campaigns & SMS Campaigns
- Banners, Posters, Hoarding, Paper Leaflets
- PR Activities including Pre Event & Post Event Coverage
- Invitation to Media & Media Briefing during Event



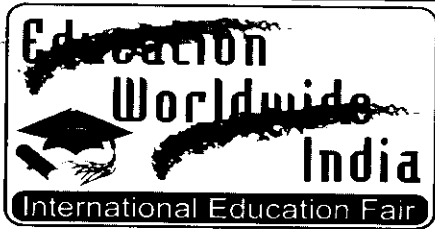
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GST @18% Extra  
Prices subject to change without prior notice

**Payment Details:**  
 Account Number: **05032320001145**  
 Account Name: **Global Events and Expositions Private Limited**  
 Bank Name: **HDFC Bank Limited**  
 Swift Code: **HDFC INBB**  
 IFSC Code: **HDFC0000503**



**Global Events and Expositions Private Limited**  
 Registered Office: J - 189, Saket, New Delhi - 110 017, India  
 Marketing Office: 129, FF, Sector - 45, Gurgaon - 122 003, Haryana, India  
 info@eduworlwideindia.com | +91 93110 15777 / +91 98116 63707



Space Application Form - Spring 2024

## EDUCATION WORLDWIDE INDIA - Spring 2024

Please send scan copy of this form duly filled  
to [info@eduworlwideindia.com](mailto:info@eduworlwideindia.com)

**Global Events and Expositions Private Limited**

J - 189, Saket, New Delhi - 110027, India

Helpline / Whatsapp: + 91 93 110 15777

Updated on May 15, 2023\*

INSTITUTION						
ADDRESS						
CITY		ZIPCODE		COUNTRY		
EMAIL ID				WEBSITE		
PERSON				DESIGNATION		
PHONE		EXT.		FAX		
FASCIA NAME						

### INDIA INTERNATIONAL EDUCATION FAIR - 5 CITIES TOUR (Select Cities)

<input type="checkbox"/> NEW DELHI 14-Apr-2024	<input type="checkbox"/> MUMBAI 16-Apr-2024	<input type="checkbox"/> BANGALORE 18-Apr-2024	<input type="checkbox"/> CHENNAI 20-Apr-2024	<input type="checkbox"/> HYDERABAD 21-Apr-2024
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SELECT THE PACKAGE	4 Sq. Mtr. Stall *	6 Sq. Mtr. Stall *	AMOUNT INR
New Delhi	<input type="checkbox"/> @ Rs. 72,000/-	<input type="checkbox"/> @ Rs. 108,000/-	
Mumbai	<input type="checkbox"/> @ Rs. 72,000/-	<input type="checkbox"/> @ Rs. 108,000/-	
Bangalore	<input type="checkbox"/> @ Rs. 72,000/-	<input type="checkbox"/> @ Rs. 108,000/-	
Chennai	<input type="checkbox"/> @ Rs. 72,000/-	<input type="checkbox"/> @ Rs. 108,000/-	
Hyderabad	<input type="checkbox"/> @ Rs. 72,000/-	<input type="checkbox"/> @ Rs. 108,000/-	
Magazine Ad - Full Page	<input type="checkbox"/> @ Rs. 100,000/-		

We accept the **TERMS & CONDITIONS** mentioned in the booking form set out by the organiser and we undertake to pay the costs in accordance to it.

Any dispute is subject to **New Delhi Jurisdiction** only

Seal & Signature of the Institution

Date	
------	--

Sub Total INR	
+ GST @ 18.00% INR	
Grand Total INR	

Payment / Wire / RTGS / NEFT Transfer Details

Amount	
Dated	
Ref No.	
Bank	

# EDUCATION WORLDWIDE INDIA FAIRS

## TERMS & CONDITIONS

This application / booking / order will be governed by the following terms and conditions. The terms and conditions stipulated here are not negotiable unless and until specifically agreed to in writing by **Global Events and Expositions Private Limited**. Exhibitors are requested to study the terms and conditions carefully before finalizing their participation.

- 1) For purposes of this booking / order form the word "Organizer" will refer to **Global Events and Expositions Private Limited** having their registered office in New Delhi and the word "Exhibitors / Participants" will refer to the person and / or company who has completed this Space Application / booking / order form.
- 2) There are 2 options for stall space in each city 4 Sq. Mtr. Stall and 6 Sq. Mtr. Stall. GST of 18.00% is charged extra.
- 3) The booking of space has to be made along with 100% advance payment by way of wire transfer in favor of **GLOBAL EVENTS AND EXPOSITIONS Private Limited** along with the Space application / booking / order form duly filled and signed by the competent authority.

The payment can be made by Telegraphic Transfer to:

Account Number: 0503 232 000 1145  
Account Name: GLOBAL EVENTS AND EXPOSITIONS PRIVATE LIMITED  
Bank Name: HDFC Bank Limited  
Branch Address: B-6/3, Safdarjung Enclave, Opp. Deer Park, New Delhi - 110029, INDIA (Branch Code - 0503)  
Swift Code: HDFCINBB IFSC Code: HDFC0000503

- 4) All Exhibitors / Participants are required to comply with all the provisions of Service Tax Act Regulations or any Tax and Levies as applicable by Government of India enforceable at the time of the Fair.
- 5) Allotment of space location will be generally on a first-come-first served basis. The Organizer reserve the right to allot space locations as per categorization and their decision in this regard shall be final.
- 6) Exhibitors / Participants are requested to note that all floor plans are always tentative and the Organizer reserves the right to amend the same. Further, the Organizer is not liable for any change in the venue / date arising from circumstances beyond their control.
- 7) The Organizer may cancel, suspend or alter dates of the exhibition owing to circumstances beyond their control. Only in case of cancellation the space rental will be refunded to the Exhibitors / Participants after deducting the proportionate costs already incurred by the Organizer. In case of change in dates, venue, duration and timing of the exhibition the contractual obligation between the Exhibitors / Participants and the Organizer remain unaffected. In any such case the Organizer will not be responsible for any consequential liability or loss whatsoever incurred by the Exhibitors / Participants.
- 8) In case of the event being cancelled or suspended in whole or in part for reasons not in the Organizer control like Force Majeure etc, the Organizer will not be liable to refund any money and do not accept any consequential liability in any such eventuality; Disputes are subject to New Delhi Courts Jurisdiction only.
- 9) Under no circumstances will money be refunded by the Organizer in case of cancellations on part of the Exhibitors / Participant who have booked the space.
- 10) The Organizer reserve the right to cancel the space booking / order any time before or during the event, by refunding the money received, at their sole discretion and without assigning any reason. In case the space is cancelled due to the misbehavior of the Exhibitor / Participant the money shall not be refunded to the Exhibitor / Participant.
- 11) In case the Exhibitors / Participants does not take possession of the space by 10 A.M. on the opening day the Organizer reserve the right to allot the space to others without refunding the participation charges already received.
- 12) The Exhibitors / Participants cannot sublet the space to third parties, transfer the space, and utilize the space other than the purpose for which the said space has been contracted for. Rights of an Exhibitor / Participant shall not be assignable to any other firm or person and no Exhibitor / Participant may assign his space, or sublet the whole or any part of the space contracted for.
- 13) The execution of the space application / booking / order form and its receipt by Organizer is deemed conclusive evidence of the Exhibitors / Participants agreement to the terms and conditions and pay the full fees due from that moment. The application / booking / order form is non-cancelable by the Exhibitors / Participants.
- 14) No Exhibitor / Participants shall be permitted to exhibit unless he has paid prior to the exhibition all of the fees agreed to on the previous page.
- 15) Space application / booking / order form will be deemed complete only after the Organizer have accepted the booking.
- 16) The Organizer shall have a lien over the Exhibitors / Participant's goods in case of his/her default in any manner.
- 17) The Exhibitors / Participants acknowledges that Organizer, having incurred expenses as a result of the application / booking / order form, is not required to refund any of the fees agreed to on this application / booking / order form and that Organizer is entitled to recover any unpaid amounts that the Exhibitors / Participants may owe to them.
- 18) Although arrangements for round the clock security will be made by the Organizer, the Exhibitors / Participants will be solely responsible for the safety of their goods.
- 19) The Exhibitors / Participants are requested to bring their own stabilizer/UPS/spike busters etc for a stabilized supply of power to their equipments, since the Organizer cannot ensure stabilized power supply at all times.
- 20) Exhibitors / Participants are expected to comply with any building regulations and all Government rules and regulations.
- 21) Goods, Materials, Objects which are hazardous, inflammable, banned, forbidden, or deemed inappropriate by the Organizer will not be allowed in the venue.
- 22) Exhibitors / Participants will be fully responsible for any damage done to the premises, furniture and fixtures provided to them, and the decision of the Organizer in this respect will be final.
- 23) No Exhibitors / Participants will be allowed to remove his space from the Exhibition floor, prior to the official termination of the Exhibition, and the Exhibitors / Participants shall have an authorized representative present at the Exhibition throughout all exhibit periods and during the installation and dismantling of his space.
- 24) Disassembly and removal of all materials will have to done on the same day after the end of the show. Material can be taken out from the exhibition site against authorized GATE PASS only.
- 25) The rates do not include charges for extra lighting or decoration, demonstrators or sales personnel etc, which may be arranged on specific requests at extra cost to be paid in cash by the Exhibitors / Participants at the venue.
- 26) Space should not obstruct the view of adjoining spaces nor be operated in any manner objectionable to other Exhibitors / Participants. All lighting within the space must be arranged and operated and should not be distracting to adjacent spaces. Phonographs, radios or other sound devices operated in a manner objectionable to Organizers or other Exhibitors / Participants shall be prohibited.

**RESERVE YOUR SPACE NOW!**

Please send scan copy of this form duly filled to: [info@eduworlwideindia.com](mailto:info@eduworlwideindia.com)

**Global Events and Expositions Private Limited**

Helpline / WhatsApp: +91 93 110 15777 | Website: [www.eduworlwideindia.com](http://www.eduworlwideindia.com)

**TERMS & CONDITIONS - Accepted**

Seal & Signature