

Abstract of the courses- 2nd Semester

Sl No	Title of the Course	Course code	Major/elective	Total credits
1	Agribusiness Environment and Policy	LEFM-3	Major	3+0
2	Principles of Management	LEFM-5	Major	3+0
3	Marketing Management	LEFM-6	Major	3+0
4	Project Management-2	LEFM-8	Elective/minor	3+0
5	Supply chain management-2	LEFM-10	Elective/minor	3+0

Advisory Committee

Patron	Dr.B.Ashok IAS , Vice Chancellor, Kerala Veterinary and Animal Sciences University
Chairman:	Prof. S. Ramkumar MVSc PhD (UK) <i>Director, Entrepreneurship, KVASU</i>
Course Director:	Dr. T.P. Sethumadhavan Directorate of Entrepreneurship, KVASU
Members:	Dr. M.R. Saseendranath , Director, Academics & Research, KVASU Prof. Chris Garforth , <i>University of Reading, UK</i> Dr. Venkatasubramanian ADG, ICAR, New Delhi Dr. Natalie Waran , <i>Royal(Dick) School of Veterinary Medicine, University of Edinburgh</i> Prof. N. S. R. Sastry , <i>Livestock Management Specialist</i> Dr. Graeme Martin , <i>University of Western Australia</i> Dr. Sasidhar , <i>School of Extension and Education, IGNOU</i>

How to apply?

Detailed information and admission brochure may be viewed at www.kvasu.ac.in. Applications are to be submitted online at kvasu.ac.in. Candidates may go through thoroughly the prospectus of the courses available in the website before filling the online application form. Application fee of Rs 1000(Rupees One Thousand only) can be paid through Federal Bank branches.

For further details Pl contact:
Dr. T.P. Sethumadhavan, Course Director
E-mail: dlearn@kvasu.ac.in
Tel. No: 91-9846108992
Website www.kvasu.ac.in

Post graduate diploma in Livestock-Agri Entrepreneurship and Food Security Management



PGD in LEFM

**Kerala Veterinary and
Animal Sciences University**
Pookode, Wayanad, Kerala, India



Post graduate diploma in Livestock-Agri Entrepreneurship and food security Management (PGD in LEFM)

Kerala Veterinary and Animal Sciences University started at Pookode, Wayanad district of Kerala State with effect from 14th June 2010 as per the 3/2011 Act of Government of Kerala (www.kvasu.ac.in). University (KVASU) is launching Post Graduate Diploma in Livestock-Agri Entrepreneurship and Food Security Management (PGD in LEFM) from the Current Academic Year in the technology enabled distant mode of learning.

Considering the dynamic and varied changes in the sector of Livestock and Agriculture, the concept of farming itself is getting transitioned and modified with the context in which it operates. People attribute new meanings to farming, innovations (in material and process forms) and technologies are getting modified to suit the farming. Globalization, climate change, organic farming, food security and safety are some of the broader succinct issues that decide the future of farming. It is in this context that KVASU is offering the course on 15th July 2013 so as to introduce the practitioners and other stakeholders of farming to the new concepts in Livestock-agri entrepreneurship and the challenges and scope that this sector have. This capacity building is planned within the framework of the local and global concerns of Food security.

This programme will help to develop entrepreneurial talent among practicing Veterinary, Agriculture, Dairy science and Technology, Fisheries, Horticulture and Home Science graduates. It will help them to implement Entrepreneurship development programmes, strategic planning, implementation & monitoring of the programmes and to address the food security and food safety issues affecting agriculture and allied sectors. PGD in LEFM will mould them to work as efficient entrepreneurship managers. Candidates working under Government/public/private sector/NGO can apply for this programme. Moreover specialization in livestock agri entrepreneurship and food security management will help them to acquire better jobs within the country and abroad.

About the course

1. Mode : Technology enabled distance learning mode
2. Duration : 12 months as two semesters with five days of contact classes per semester
3. Faculty : Existing KVASU staff and guest faculty of National and International exposure
4. Diploma awarded : Post graduate Diploma
5. Total number of courses : 10(5 courses per semester and each course with 3 credits)
6. Number of Major courses: 3 per semester
7. Number of Minor/electives: 2 courses per semester
8. Total number of credits: 15 per semester
9. Total number of seats : 200 seats per annum
10. School offering the programme : School of New Media and Research of the Directorate of Entrepreneurship, KVASU
11. Year of start: 2013
12. Eligibility : Graduates the degrees of BVSc&AH / BTech Dairy Science and Technology, BSc(Agriculture)/ BSc(Horticulture)/BFSc/ BSc (Co-operation & Banking) or BSc Home science.
13. Total fee per semester: Rs 20,000/-
14. Mode of selection : Direct application, open selection
15. Application procedure: Application form along with instructions will be available in the website of KVASU (www.kvasu.ac.in) from 15th July 2013.

Abstract of the courses- 1st Semester

Sl No	Title of the Course	Course code	Major/elective	Total credits
1	Sustainable livestock Development	LEFM-1	Major	3+0
2	Entrepreneurship Development	LEFM-2	Major	3+0
3	Food security and Food safety Management	LEFM-4	Major	3+0
4	Project Management-1	LEFM-7	Elective/minor	3+0
5	Food retail management-1	LEFM-9	Elective/minor	3+0